1. **How might you use an ePortfolio for the benefit of self-promotion?**  
     
   An ePortfolio offers a versatile platform for personal and professional development. It serves as a digital resume, showcasing my skills and accomplishments in a visually appealing manner. By sharing my ePortfolio, I can connect with potential employers, clients, and collaborators, expanding my professional network. A well-curated ePortfolio helps me establish a strong personal brand and demonstrate my expertise. Additionally, it provides a space for reflection and self-assessment, enabling me to identify areas for growth and continuous learning.
2. **How might you mitigate risks while maximizing the marketing potential of the ePortfolio?**  
     
   To ensure the integrity and security of my ePortfolio, it's crucial to prioritize intellectual property protection and privacy. Being mindful of copyright laws and avoid sharing materials that I don't have the rights to. Additionally, utilize strong privacy settings to safeguard my personal information. Carefully curate the content that I will include in my ePortfolio, ensuring it aligns with my professional goals and showcases my most relevant skills and experiences. Finally, remember to regularly update my ePortfolio to reflect all of my latest achievements and maintain its relevance.
3. **Describe possible downsides or risks—for instance, the risks of posting intellectual property online for public consumption.**  
     
   While an ePortfolio offers numerous benefits, it's essential to acknowledge the potential challenges associated with its use. Sharing your work online can expose you to criticism or negative feedback, which can be emotionally taxing. Additionally, maintaining and updating your ePortfolio requires a significant time commitment. Technical issues, such as data loss or website crashes, can arise due to reliance on digital platforms. A poorly curated ePortfolio can misrepresent your skills or experience, potentially leading to negative consequences.
4. **Which course outcomes have you achieved so far, and which ones remain?**  
   I haven't yet demonstrated any of the course outcomes to my satisfaction so I'm still working on achieving all the course outcomes.